EfVET

EfVET is one of the leading European-wide professional associations which has been created by, and for, Vocational Education and Training (VET) providers. EfVET's policy and strategy is formulated by its member colleges and VET institutions. It collaborates with, but is independent of all government and funding bodies. Its income is derived from membership subscription, grants and sponsorship.

Conference App

This year you will have the opportunity to get the full programme in your pocket. How?

Download “EfVET17 Annual Conference”
Read with your smartphone this QR code: all last minutes updates can be found there!

Android

Iphone - Go to General> Device Management > Trust

Windows

WIFI network: The MET Hotel
Education systems are multi-level systems (local, regional, national in many countries) and alignment between the different levels is a major challenge, particularly in decentralised countries.

The need for closer cooperation between the VET and work worlds. These discussions are prompted by the EU strategic priorities in Vocational Education and training, and more by a growing recognition the skills with teach and reflect on the modern labour market. How to discuss the New Skills Agenda in Europe and explore how it can connect Vocational Education Training, the labour and digital.

Also, a Commission proposal for a Council Recommendation on establishment of a Skills Guarantee was a key: “to help low-skilled adults acquire a minimum level literacy, numeracy and digital skills and progress towards an upper secondary qualification”. How could EFET contribute to future discussions on the issues engaging not only VET schools, but with SME’s and others stakeholders and partners?

Our objectives

- Future skills for the workforce
- Quality apprenticeship & work based learning
- Future teachers and students
- Digital learning/teaching
- Innovations/robotics

Roundtables

In addition, members and delegates are invited to disseminate their European partnership project outcomes and results to a wide audience through the Round table sessions and promote their innovatory development initiatives.

Partnership Find and Mobility Marketplace

Conference will continue to be highly interactive, providing considerable opportunity to network and find new partnerships. By popular demand the mobility marketplace is back providing delegates with a forum session to meet prospective new partners in the promotion and implementation of transnational mobility (Erasmus + Key Action 1) and share ideas and partnership under Erasmus + Key Action 2 - Strategic Partnership). This session will enable potential partnerships to come together and provide time and space for exploring new project initiatives and networking.

Finally – the work and outcomes of the conference will be focused toward the preparation of a conference report and findings to go to the European Commission, other stakeholders and interested parties throughout Europe. Moreover the Conference will gather specific good practices and case studies from member institutions on each of the topic areas for publication and sharing across our membership and the wider stakeholders in Education and Training - at European and global level.

Let’s share, explore & reflect
#EfVET17

**Wednesday 25th October**

The MET Hotel -26is Oktovriou 48, Thessaloniki 546 27, Greece

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Speakers</th>
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<tbody>
<tr>
<td>15.00 - 20.00</td>
<td>Registration desk open for participants</td>
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</table>
| 18.00 - 19.00 | **Introduction to EfVET and the conference**  | Santiago Garcia Gutiérrez  
President of EfVET  
Members of the Steering Committee |
|          | Information session for new members & first time participants |                                                     |
| 19.00 - 20.00 | **Welcome reception**  | Yiannis Boutaris  
Mayor of Thessaloniki  
**George Dimarelos**  
Deputy Mayor of Thessaloniki in Education and Athletics  
**Spiros Pengas**  
Deputy Mayor of Thessaloniki |
|          | The MET Hotel                                     |                                                     |
| 20.00    | **Dinner**                                        |                                                     |
|          | The MET Hotel Restaurant                          |                                                     |
Thursday 26th October

MORNING AGENDA

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Speakers</th>
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<tbody>
<tr>
<td>9.00 - 9.30</td>
<td>Welcome to Thessaloniki and opening of Conference</td>
<td>Panagiotis G. Anastassopoulos, EfVET, Greek National Representative</td>
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<tr>
<td>9.30 - 10.30</td>
<td>Opening address and setting the theme</td>
<td>Santiago Garcia Gutiérrez, President of EfVET</td>
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<td>9.30 - 10.30</td>
<td>Kenynote speakers</td>
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<tr>
<td>9.30 - 10.30</td>
<td>The Importance of VET in Greece</td>
<td>Dimitris Baxevanakis, Deputy Minister of Education, Research &amp; Religious Affairs, Greece</td>
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<tr>
<td>9.30 - 10.30</td>
<td>EU initiatives on VET: Empowering people with “skills for life”</td>
<td>João Santos, Deputy Head of Unit, DG Employment &amp; Social Affairs &amp; Inclusion, European Commission</td>
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<tr>
<td>9.30 - 10.30</td>
<td>How can business &amp; the different stakeholders assist each other in defining the skill needs in the short &amp; in the long run? Locally, regionally &amp; European level.</td>
<td>Joachim James Calleja, Director of CEDEFOP</td>
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<tr>
<td>10.30 - 11.15</td>
<td>Open panel discussion: Q&amp;A session with Dimitris Baxevanakis, João Santos, Joachim James Calleja, Heracles Sioulis (IVEPE-SEV, Greece)</td>
<td>Moderator Despoina Kanakoglou</td>
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<tr>
<td>11.15 - 11.45</td>
<td>Coffee break</td>
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<tr>
<td>11.45 - 13.15</td>
<td>WORKSHOPS: Parallel session 1</td>
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<tr>
<td>11.45 - 13.15</td>
<td>1) Quality apprenticeship in Work-Based Learning</td>
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<td>11.45 - 13.15</td>
<td>2) How to establish bridges between VET &amp; HE</td>
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<td>11.45 - 13.15</td>
<td>3) Digital learning and how far have we embraced?</td>
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<td>11.45 - 13.15</td>
<td>4) How to beat early leaving from education and training</td>
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<td>11.45 - 13.15</td>
<td>5) The upskilling &amp; reskilling of today’s labour force</td>
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<td>11.45 - 13.15</td>
<td>6) Industry 4.0 are we ready?</td>
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<tr>
<td>13.15 - 14.30</td>
<td>Lunch</td>
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Thursday 26th October

AFTERNOON AGENDA

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>14.30 - 15.30</td>
<td><strong>WORKSHOPS: Parallel session 2</strong></td>
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<tr>
<td></td>
<td>1) Quality apprenticeship in Work-Based Learning</td>
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<td>2) How to establish bridges between VET &amp; HE</td>
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<td></td>
<td>6) Industry 4.0 are we ready?</td>
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<tr>
<td>15.30 - 16.00</td>
<td><strong>Coffee break</strong></td>
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<tr>
<td>16.00 - 16.15</td>
<td><strong>Promoting Quality in VET Delivery - The Way Ahead</strong></td>
<td>Tina Bertzeletou</td>
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<td>Presentation of the Sub-Group 2 “Learning Providers &amp; EU Mobility”</td>
<td>CEDEFOP Expert</td>
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<td>The conference delegates will be presented the steps of the</td>
<td>Rasa Zygmantaité</td>
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<td>initiative, implemented by CEDEFOP together with VET providers group of</td>
<td>EfVET Secretary</td>
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<td>experts.</td>
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<tr>
<td>16.15 - 18.00</td>
<td><strong>Mobility &amp; Project Market Place</strong></td>
<td>Moderator</td>
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<td>This self regulated session offers delegates the opportunity to find or</td>
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<td>meet partners with a view to developing closer collaboration under Erasmus</td>
<td>Landstede (NL)</td>
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<td>+ and their funded initiatives. Delegates are invited to meet to discuss</td>
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<td>potential partnerships both for reciprocal transnational mobility and</td>
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<td>possible partnerships for KA1 Learning Mobility of Individuals and KA2</td>
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<td></td>
<td>strategic partnerships.</td>
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<tr>
<td>16.10 - 18.00</td>
<td><strong>Parallel session for Leaders and Managers: Visit IVEPE - SEV Vocational Training Centre</strong></td>
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<td>6th km Thessalonikis – Thermis, 57001 Thessaloniki</td>
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<td></td>
<td>Gather at the MET Hotel Reception as from 16:00pm</td>
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<td>Coach leaves at 16:10pm</td>
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<tr>
<td>18.30 - 19.30</td>
<td><strong>Reception at the MET Hotel</strong></td>
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<td>After the reception free time to explore Thessaloniki</td>
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QUALITY APPRENTICESHIP IN WORK-BASED LEARNING

Work-based learning, in particular the expansion of apprenticeships, is increasingly recognized as a positive pathway for ensuring that learners develop high quality skills and competences relevant to current and future needs of the labour market. The importance of work-based learning in supporting the transition of young people from school to work is extremely high. The different forms of work-based learning (apprenticeships, traineeships, internships and work placements) demand close collaboration between businesses, social partners, VET providers and other stakeholders. This workshop will explore the benefits that arise by the provision of high quality Apprenticeships and WBL drawing on good practices.

MODERATOR
Hans Lehmann, EUC Syd (DK)
Hans Severinsen, Køge Business College (DK)

RAPPORTEUR
Catarina Esmenio, Escola de Comercio de Lisboa (PT)

HOW TO ESTABLISH BRIDGES BETWEEN VET AND HIGHER EDUCATION

We all accept education is the privileged way of overcoming the economic crisis. Are we closing the gap between the need for qualifications and skills (in different subsectors) and the existing provision? Are we focused on the learner and on learning outcomes? Should we refocus the correlation between “policy options” and “real life” ones? How might this be achieved? Are there still differences between the quality and quality assurance mechanisms of different levels and forms of education (including between HE and VET) and among EU Member States? How do we avoid “dead ends”?

MODERATOR
Bibila Stavroula, CU Coventry (UK)
Stylianos Mavromoustakos, EfVET/Intercollege
Nicosia (CY)

RAPPORTEUR
Ute Schmitt, BBS Wirtschaft 1 Ludwigshafen (DE)

DIGITAL LEARNING AND HOW FAR HAVE WE EMBRACED?

Digital revolution and its importance as a tool for learning and the absolute need to promote digital skills in today’s world is highly essential. They remain a vital core skill for life and work and should be treated with the same importance as numeracy and literacy. We, as learning providers, assure we are aware of this reality, but are we? Are we investing enough on our Human capital and resources? Let’s explore how far we have moved to meet the challenge.

MODERATOR
Norbert Ruepert, ROC Midden (NL)
Stefano Tirati, Enegan (IT)

RAPPORTEUR
Tibor Dori, Euro-Contact Business School (HU)
HOW TO BEAT EARLY LEAVING FROM EDUCATION AND TRAINING

Fighting early leaving from education and training (ELET) is a key element of the Europe 2020 strategy, where the positive effects of reducing ELET on employability and the fight against social exclusion are identified. Countries implement a variety of measures to address early leaving from education and training, many of them inspired by vocational educational training (VET) practices and pedagogies. Along with these measures, there are some new techniques and tools free to use. CEDEFOP will present the new web toolkit for tackling early leaving aimed for policy makers and VET practitioners involved in the design, implementation and evaluation of VET policies and practices to tackle early leaving. The toolkit is based on an extensive evidence of research published recently by Cedefop: Leaving education early: putting vocational education and training centre stage. Workshop participants are invited to register to the toolkit prior to the event.

**MODERATOR**

Irene Psifidou, CEDEFOP Expert

**RAPPORTEUR**

Jonathan Harding, Bridgwater and Taunton College (UK)

THE UPSKILING AND RESKILLING OF TODAY’S LABOUR FORCE

How will businesses, governments and individuals react to the future changes in work? Reforming education is not enough and it will be too late if we leave this to the education sector only. Businesses should support their workforce re-training. Individuals should take a proactive approach to their own lifelong learning and Governments should create an attractive and flexible environment to assist this. In particular, work and education collaboration within industries will create larger pools of skilled talents. How is this implemented in real life? What are the challenges?

**MODERATOR**

João Santos, Deputy Head of Unit 3, DG EMPL European Commission

**RAPPORTEUR**

Raimo Sivonen, Kainuu Vocational College (FI)

INDUSTRY 4.0 ARE WE READY?

Technology is changing the way business exists, in a very rapid pace. We are already at the time of the Industry Revolution 4.0. Internet of Things, Cloud computing, Cyber Physical Systems, Unmanned vehicles are becoming everyday life and “smart factories” are replacing the conventional ones. The world of production will become more and more networked until everything is interlinked with everything else. There are differences between a typical traditional factory and an Industry 4.0 factory. These changes will create a huge need of trained personnel in different skills, even ones not yet formatted. Is the VET Sector aware of the implications? Are we ready for this?

**MODERATOR**

Luca Boetti, I.F.O.A (IT)
Iñigo Araiztegui, TKNIKA

**RAPPORTEUR**

Rasa Zygmantaitė, EfVET/ Marijampolės Kolegija (LT)
#EfVET17

Friday 27th October

**MORNING AGENDA**

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<th>Time</th>
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<th>Speakers</th>
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| 08.45 - 09.45 | National Board Meetings  
Non-members are very welcome to join |                                               |
| 10.00 - 10.20 | Keynote speakers  
How training links to employee engagement and operational efficiency | Anna Mamalaki  
Member of BoD of IVEPE SEV (GR) |
| 10.20 - 10.40 | VET and work-based learning: international lessons from OECD | Pauline Musset  
Policy Analyst, OECD Directorate for Education & Skills |
| 10.40 - 11.00 | Open floor discussion  
Moderator | Despoina Kanakoglou |
| 11.00 - 11.20 | Announcement “Award for Excellence” |                                               |
| 11.20 - 12.00 | Coffee Break |                                               |
| 12.00 - 13.00 | CEDEFOP Introduction Session  
Joachim James Calleja  
Irene Psifidou  
CEDEFOP Expert |                                               |
| 13.00 - 14.30 | Lunch |                                               |
# EfVET17

Friday 27th October

**AFTERNOON AGENDA**

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<td>14.30 - 15.30</td>
<td><strong>Policy developments and Action</strong>&lt;br&gt;The Conference provide a golden opportunity to present the work done from the part of the VET providers’ Associations and at the same time great awareness of all the developments.</td>
<td><strong>Moderator</strong>&lt;br&gt;Stelios Mavromoustakos&lt;br&gt;Vice-President of EfVET</td>
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<td>14.30 - 15.30</td>
<td><strong>Roundtable: session 1</strong>&lt;br&gt;Conference offers European project partners the opportunity to disseminate progress, results and products of their Transnational Transfer of Innovation; Development of Innovation and other European initiatives – a key to successful valorization of project outcomes and sustainability. 30 minutes each</td>
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<td>15.30 - 15.40</td>
<td><strong>Coffee break</strong></td>
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<td>15.40 - 16.40</td>
<td><strong>Roundtable: session 2</strong>&lt;br&gt;30 minutes each</td>
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<tr>
<td>16.45 - 17.45</td>
<td><strong>Annual General Meeting</strong></td>
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**Gala Dinner and Dance**

- **18.45**<br>**Gather at the Met Hotel Reception**<br>Coach leaves at 19.00
- **20.00**<br>**GALA DINNER & DANCE**<br>Thessaloniki Concert Hall<br>Room M2<br>Maryiou 25 & Paralia<br>Thessaloniki 546 46
Saturday 28th October

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<tr>
<th>Time</th>
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<th>Speakers</th>
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| 09.45 - 10.45 | Workshops Feedback  
Rapporteurs will be invited to feedback key outcomes from Workshops  
*Evaluation of workshops via e-vote* | Moderator  
Panagiotis G. Anastassopoulos  
EfVET, Greece National Representative |
| 10.45 - 11.15 | Coffee break                | Despoina Kanakoglou                                                        |
| 11.15 - 11.40 | Conference Conclusions                                                | Despoina Kanakoglou                                                        |
| 11.40 - 11.50 | Announcement of 27th Annual International Conference in 2018 #EfVET18 | Despoina Kanakoglou                                                        |
| 11.50 - 12.00 | Closing of the Conference                                             | Santiago Garcia Gutiérrez  
President of EfVET                                                            |

**Lunch and Cultural Excursion**

12.30 - 19.00  
*Gather at the Met Hotel Reception*  
Coach leaves at 12.30pm

**LUNCH**  
ELIA-Veria Parkos Elias, Veria  
www.elia-veria.gr

**EXCURSION**  
Archaeological Museum of Vergina  
Macedonian Royal Tombs  
Vergina, Greece
Speakers

Dimitris Baxevanakis is an Electrical Engineer (National Technical University of Athens). For 27 years he has worked as a teacher in Secondary Education while taking active part in educational claims as member and president of his local union of Secondary Education of State School Teachers (ELME). He participated in the following Committees of the Greek Parliament; Standing Committee on Cultural and Educational Affairs, Special Permanent Committee on Research and Technology and Special Permanent Committee on Environmental Protection.

He is elected member of the Greek Parliament with the party of “Syriza” (Coalition of Radical Left) since January 2015 and is acting as Deputy Minister of Education, Research and Religious Affairs since November 2016 with responsibility for VET.

João Santos is Deputy Head of Unit in the Directorate General for Employment, Social Affairs, and Inclusion at the European Commission in Brussels. The Unit is responsible for Vocational Training, apprenticeships and Adult education, as well as for the policy orientation of the Erasmus+ programme in these fields.

From 2009 to 2013 he was posted at the EU Delegation to China and Mongolia as a diplomatic Counsellor dealing with bilateral trade and investment issues.

He had previously worked at the Directorate general for Employment and Social Affairs. As the coordinator of a geographical desk, he was involved in the negotiations on the EU structural policies supported by the European Social Fund. His responsibilities included the Employment chapter of the Lisbon Strategy for growth and jobs, and the Strategy on Social Protection and Social Inclusion. In the same DG he worked on international relations covering the employment and social affairs dimension of the EU bilateral cooperation with China, the USA, and Canada, as well as on multilateral cooperation within the United Nations framework, on issues related to the Social Dimension of Globalization and the Decent work Agenda.
Speakers

James Calleja has been involved in vocational training since 2001. Before his appointment as Director of Cedefop in October 2013, he served as Permanent Secretary of the Ministry of Education and Employment (2011-2013) in his native Malta. In 2005 he was entrusted with the setting up of the Malta Qualifications Council where he served as Chief Executive up to December 2010.

Mr Calleja is a graduate of the Universities of Malta, Padua (Italy) and Bradford (UK). In the UK he obtained his PhD from the Department of Peace Studies on a thesis on education and international relations in the context of Kant’s political philosophy.

A prolific writer, Mr Calleja has published books and articles and has edited various publications. He is the co-author of the Malta Referencing Report of the Malta Qualifications Framework to the EQF and the QF-EHEA.

Irene Psifidou joined Cedefop, the European Agency for the development of Vocational Education and training (VET) in Thessaloniki (Greece) in 2004. In her capacity as VET expert, she is in charge of analysing, monitoring and evaluating education and training policies and programmes related to the implementation of the EU lifelong learning programme and more particularly, the European Qualifications Framework and learning outcomes approaches in VET provision, in close collaboration with the European Commission, stakeholders and networks at national and European levels.

Irene graduated from the Aristotle University in Thessaloniki (Greece) and completed her postgraduate studies in Spain. She got a master degree in International Studies and Developmental Cooperation for the Alleviation of Poverty from the University of Barcelona (UB) and a second Master degree in Applied Linguistics from the Autonomous University of Barcelona (UAB). Later, she got her PhD in Comparative Education Policy from UAB in collaboration with the Open University (UNED) in Madrid.
Pauline Musset is the co-ordinator of Skills beyond School, the OECD reviews of vocational education and training (VET). As part of this exercise she is the lead author of reviews in several countries including Estonia, Austria, England and Peru.

She worked on the adult learning and skills project, which draws on the results of the Survey of Adult Skills (PIAAC) and looks at the challenges countries face in improving foundation skills of their adult population, working on Finland.

Before joining the Skills beyond School team, she worked on the OECD review Overcoming School Failure: Policies that Work and is one of the co-authors of the 2012 publication Equity and Quality in Education: Supporting Disadvantaged Schools and Students.

Santiago García has a Degree in Physics from UCM, Madrid. For 27 years he worked at Tajamar Institute in Madrid, first as VET teacher in Electronics and ICT, and from 1999 to 2015 also as Principal of the VET College inside the Institute. During those years he participated in several European projects related to innovation and guidance in VET, as well as in several EfVET Conferences.

In September 2015 he was appointed as General Secretary of CECE (Spanish Confederation of Schools). He collaborates actively with the regional and national Spanish educational authorities in several working groups for the updating and improvement of VET, including the dual VET Alliance, which is fostering the implementation of this system in Spain.

Since February 2016 Santiago García is representing EfVET and VET4EU2 at the Working Group on VET established by the European Commission as part of the European strategy on education and training, ET 2020.

He was elected as President of EfVET in September 2016.
Speakers

Panagiotis G. Anastassopoulos - having a degree on Mathematics from University of Patras he possesses good knowledge of IT development especially web2.0 applications. With more than 16 years of experience in innovative business and IT consulting, gained knowledge about both digital sales and advertising and their appliance to the modern business and education environment, using methods offered by new technologies and informatics. Specific experience in IT, through web developing, Application Engineering and Social Media administrating.

He also holds a Master’s Degree in Business Administration (from Hellenic Open University). With considerable experience in managing national and transnational projects from South East Europe to Erasmus+ and NSRF he is as effective as needed. His business and marketing background in management and mentoring specially startups and existing SME’s and unemployed people guarantees their successful first steps in business highways. Financial control management in european co-funding projects in sectors like extraversion of greek SME’s, start-upentrepreneurship and educational development.

He is the National Representative of EfVET in Greece since the end of 2013 and co-owner of “p-consulting.gr”, a fresh company with modern dynamics.

Deputy Director/Development at Marijampolės University of Applied Sciences, is an international expert in VET (14 years of experience). Member of the Steering group (2005) and Executive Teams (2008), in 2010 she was elected The Secretary of EfVET.

At present, she participates in the working group of the European VET platform experts and the DG EMPL Unit 2; is a member of a network of language professionals “Language for Work” at European Centre for Modern Languages (Gratz, AT) of the European Commission, and represents EfVET in numerous conferences, workshops and events. Among other responsibilities, she is coordinating an international team of experts of the thematic sub-group 2 “Learning providers and EU mobility” in the CEDEFOP project “Quality in VET: the Way Ahead”.

She holds a Master’s degree in English Philology from Vilnius University (1983) and a Master’s degree in economics, business management and administration from Kaunas Vytautas Magnus University (2009). Her experience with European VET development and knowledge of relevant trends and developments in the EU educational policies are diverse, based on working in and managing EU projects, being an assistant to a Member of EU Parliament Mrs Laima Liucija Andrikiene, working as an external expert for the European Commission, holding an elected position in EfVET (European Forum for Vocational and Technical Education and Training) which is an umbrella association of European VET providers. She was participant and panellist in EU Business Forum for VET 2013 and 2014, and her research paper is focusing on business and education relations (CSR aspect), leading to synergy between the two for better compatibility and competitiveness of the EU economies.
Speakers

Heracles Sioulis works as Development Director of IVEPE SEV, which is the educational branch of Hellenic Federation of Enterprises (SEV). He joined IVEPE-SEV 15 years ago and his primary responsibility is the design and management of innovative training programs for industry employees at all levels. He is also involved in the development of specialized educational programs for the unemployed in the framework of companies’ social responsibility actions, as well as in international know-how exchange projects.

Heracles is an Electronics Engineer and holds a Med in Adult Education-Humanities. His field of expertise is educational research and the design, implementation and evaluation of vocational – educational programs. He is also an active trainer in advanced process control and process improvement themes. His main research concerns the embodiment of collaborative training methods in teaching and the improvement of feedback that people receive during their learning activities in order to acquire critical thinking habits, be able to create transformations through knowledge and become self-dependent learners in order to constantly improve themselves and achieve adaptation skills in a rapidly changing environment, experiencing a life-long learning process.

Anna Mamalaki has a multi-faceted HR experience of 20 years in all different industries; lately in the heavy industry, while before this in the financial services’ sector, as well as in retail and FMCG industry companies. During her career years she had the chance of a cross cultural experience through being involved in global operations in USA, Europe and Egypt, from different perspectives of her Human Resources Management roles. Her main areas of expertise are linked to leveraging organizational capabilities, designing people development programmes and employee engagement practices, in order to achieve the organizational goals. Her know-how is focused on successful employee engagement, so that an efficient working environment is achieved.

She is member of BoD of IVEPE SEV, which is the educational branch of Hellenic Federation of Enterprises (SEV), while she holds a senior HR role of Employee Engagement in the division of international HR operations of TITAN Group. She has a passion for technology and strives for converging the business needs of this new evolving era, with the vision of young people for creative work that will give back to the society. She has taken part in European and national projects that are addressing this need. Anna Mamalaki has received a Bachelor’s Degree in Business Administration from the American College of Greece, Deree college and attained her Master’s degree in Human Resource Management by De Montfort University in the United Kingdom.
Despina Kanakoglou has international experience in communication and marketing including strategic planning for tourism development projects, destination branding, digital marketing, communication strategy and social media strategy and implementation. Ms. Kanakoglou has been helping tourism and lifestyle brands to build their image and connect with their audiences. She has been involved in projects in both the private and public sector in Greece and in Spain.

She served as the marketing manager for the Thessaloniki Tourism Organisation where her responsibilities included the development and implementation of marketing and communication strategy in order to establish Thessaloniki as an attractive business and city-break destination.

Previously, she was working in Barcelona, Spain in consulting and communication agencies working with tourism, health and lifestyle brands. She was a member of the team of consultants assigned to produce Greece’s new destination marketing strategy.

Ms. Kanakoglou is currently producing and hosting a podcast show where she interviews specialists in the fields of well-being, health, motivation, gastronomy, science, traveling, etc. She holds a Master’s Degree in Communication Management from Pompeu Fabra University, in Barcelona, Spain and a Bachelor’s Degree in Business Administration from University of Macedonia, in Thessaloniki, Greece. She speaks Greek, English, Spanish and French.

As International Affairs Advisor of Landstede, a VET school in The Netherlands, I support management and teams of teachers to set up or improve international activities, such as international internships and international projects in the field of education, and international study visits for teachers. To realise these activities, I submit European grant applications each year. Besides these activities I help to develop the policy of internationalisation for Landstede.

As International Affairs Advisor, I take part in many national and international networks in the field of internationalisation. Landstede cooperates closely with two other schools for vocational education in The Netherlands. In 2006, the three colleges set up an consortium and I am a member of the steering committee of the consortium. As a member of the steering committee I prepare the agenda of the meetings. The consortium submits grant applications for mobility projects annually, and has set up a large international network. Since November 2010, I run a training programme regarding internationalisation for teachers in VET in cooperation with the training institute ETI in Malta. The main subjects I teach are project management, networking and implementation of in internationalisation in the own organisation.

Since January 2012, I am member of the expert team ECVET/EQF, an initiative of the National Reference Point ECVET. As member of the expert team I support teams and schools with implementing the principles of ECVET and show good practices to potential users in vocational education.
Hans Lehmann is Vice Principal at EUC Syd, a regional college, offering upper secondary technical education, International Baccalaureate, vocational education and adult training. Hans Lehmann is responsible for the vocational educational programs, adult training and internationalization and he is CIO for IT Center Syd. He holds a Master’s Degree in English and an MBA from University of Leicester.

One of the main focus areas for development in his jobs is the application of digital learning, and the consequences for teaching and learning. Also the training for a global work force is important, and therefore has a long and wide experience from international projects and networks, EU programs, UNESCO Learning Cities and a strong cooperation with, among others, Chinese and French companies and colleges.

Hans Severinsen is Head of VET Department at Koege Business College, a regional college, offering upper secondary Business education, vocational Business education and adult training. Hans Severinsen is responsible for the Business vocational educational programs, the guidance department and a part of the adult training. He is educated as a teacher in Mathematics and Geographic’s and holds a Master’s Degree in Educational Management.

He has worked more than 25 years with all parts of VET education, both technical and business. For the last 20 years he has been responsible for work based learning e.g. apprenticeships, trainees and internship. He works right now with digitalization of learning methods among other things. He has also experience with international projects and EU programs (Erasmus +).
Workshops Moderators

Bibila Stavroula

Stavroula is a lecturer at CU Coventry (UK) where she teaches on a range of vocationally-related Higher Education courses in Health and Social Care. Supported by the Economic and Social Research Council (UK) she completed her PhD at Cardiff University examining the Welsh Baccalaureate Advanced as an upper-secondary qualification, a curriculum framework and a policy instrument for widening access to Higher Education.

She was also a visiting researcher at the European Centre for the Development of Vocational Training (CEDEFOP) and the Hellenic Red Cross. As an academic researcher she has been a key member of teams evaluating work-based learning schemes, public health interventions and education/training programmes at national and international levels. Stavroula maintains her professional registration and status as a teacher in the Further Education and Adult Learning sectors and she is an active volunteer for a number of organisations and school mentoring schemes. She has recently been involved in the process of developing an advanced teacher professional status for vocational teachers/members of the Society for Education and Training (UK).

Stylianos Mavromoustakos

Dr. Stylianos Mavromoustakos is a PhD holder in Chemistry since 1991. He worked for 10 years as teacher of Chemistry and as the Head Teacher of Pascal English School. In 2003 he became the Director of the Training and Development Unit of Intercollege and EfVET Vice-President. Since then he has been involved both as a partner and coordinator in numerous European projects and programmes. He has long experience in project management, programme design and implementation. Since January 2008 Dr. Mavromoustakos took on the position of the Executive Director of Intercollege Nicosia and Intercollege Larnaca since 2014. Since 2015 he is also the Executive Director of the Maritime Academy Cyprus. In 2006, he was elected Vice President of the European Forum of Technical and Vocational Education and Training (EfVET), this position he holds to this day.

He has been invited to and has participated on numerous occasions in forums for Vocational Education and Training, Quality Assurance, Learning Outcomes etc. Dr Mavromoustakos, since September 2013, is one of the Cyprus ECVET National Experts and National Expert to the Minister of Education and Culture for the establishment of the National Qualifications Framework in Cyprus since January 2013. He is also a member of the ECVET User Group and Working Group, representing the European Association on VET Education. In January 2015, he has been appointed by DG Employment, Social Affairs and Inclusion of the European Commission as a member of the expert group “Platform of European Associations of vocational education and training (VET) providers”.

Stefano Tirati, has cultivated the interest in distance learning and the integration of new technologies into teaching practices following the studies on pedagogy and adult education at University of Florence and human resources management at Middle Sex University in London. From 1995 till 2016, Mr. Tirati has been directing CSCS, active in the field of initial and continuous vocational training, apprenticeship schemes, business development, capacity building.

In the field of translational learning mobility, Mr. Tirati has been coordinator from 2009 till 2016 of a Lead Organization within the Erasmus for Young Entrepreneurs. He has launched in 2010 the Europemobility Network, an international community promoting work placements abroad, and, in 2007, Italy mobility, an intermediary organization. In the area of advanced manufacturing, he has launched and coordinated till 2016 the Sector Skills Alliance on Advanced Manufacturing for the Transport Sector, whose industrial partners are Jaguar Land Rover, Fiat Research Centre and Scandinavian Airlines. Mr. Tirati cooperates with Eurofund as advisor within the research initiative “FOME – Future of Manufacturing in Europe”, looking at how apprenticeship schemes provide solutions to skills needs in the advance manufacturing sector. In the field of e-learning, he is responsible for the academy of ENEGAN, Italian energy trading company, supporting online competency based training and assessment.

Mr. Tirati is member of the Executive Team of EfVET, serving the mission of promoting quality, attractiveness and cross border cooperation among VET providers.

Norbert Ruepert is the Head of the International Office of ROC Midden Nederland, one of the largest colleges for vocational education and training in the Netherlands.

Norbert Ruepert has been involved in international cooperation for over 20 years, promoting mobility of students and staff and coordinating international innovation projects in Europe and Africa. He received a Helsinki Quality Award for the innovation project “Placement Support”.

ROC Midden Nederland was awarded the Erasmus Mobility Charter last year.

He has recently set up excellence programmes at the college for students with talents and ambition offering addition opportunities.
Workshops Moderators

Luca Boetti is **Head of the EU projects Unit at IFOA**, training and consultancy agency of the Italian Chambers of Commerce. He has been involved in EU-funded projects since 1995 and has managed several large-scale projects under many EU programmes (Erasmus+, LLP, DG Employment PARES, ESF, ECT, Interreg, Eco-Innovation, EQUAL, ESF Article 6, etc.).

With a MD in Mechanical Engineering, and former lecturer of Industrial design and CAD/CAM systems at the University of Modena and Reggio Emilia, he is a certified auditor for Quality Management Systems of Universities and Secretary General of EEIG Ulixes (www.ulixesnet.eu).

Iñigo holds a degree in Philosophy, a Master in Education and a Master in Philosophy, Science and Values. He became a **Member of the International Department of Tknika**, as International Manager, in 2015 and he is in charge of:

- Teacher and staff mobilities
- International projects management
- Coordinating the UNEVOC-Centre
- International surveillance
Practical Address

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Thessaloniki Concert Hall
Odos 25 Martiou & Paralia, Thessaloniki 546 46

IVEPE-SEV college
6th km Thessalonikis – Thermis,
Thessaloniki 57001

Ladadika: Historic district
Aristotelous Square: Main city square
White Tower of Thessaloniki
Alexander the Great Statue
Thessaloniki Umbrellas/ Omprellas
Rotonda - Roman Template
Agiou Dimitriou: Thessaloniki's Cathedral

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