



VET MOBILITY

THE RIGHT INVESTMENT

Measuring return on investment from EU VET mobility - ROI-MOB

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**ROI
MOB**
Measuring Return on Investment from EU VET mobility

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WHAT IS THE PROJECT ABOUT?

All people say work experiences abroad are useful, enriching, favour employability, development of one's skills, etc. But what are such statements based upon? How can we measure the return on investment that many stakeholders (students, companies, schools) make, in terms of time, money, commitment, availability to leave one's "comfort zone" and put oneself on the test abroad, and so on?

The topic is relevant, considering that Erasmus+ KA1 VET is co-funding tens of thousands of projects, involving hundreds of thousands of participants in company training, worth over one billion Euro. The topic is also a complex one (mobility is useful... to whom? students? companies? "the economic system"?... should usefulness be measured in terms of personal training and development? employability? career perspectives? salary? overall "system" competitiveness?). The topic impacts also on non-technical, rather social fields, since families are involved, as well as psychology, soft- and cross-skills, etc..



OUR KEY MESSAGES

In such a scenario, ROI-MOB partners believe that:

- European mobility is a key factor for the success of VET in the present economic and social context;
- The success of European VET mobility is not just a feeling, nor it relates only to emotional factors: precise indicators demonstrate it;
- Knowledge and usage of such indicators allow design, implementation and exploitation of more effective and efficient mobility experiences, better fitting to the need for personal satisfaction and employability expressed by participants, for added value expressed by companies, for cultural and social growth expressed by the wider community.



WHAT IS THE PROJECT AIM?

ROI-MOB aims at putting some order in the above matters, by identifying and testing some indicators, suitable to measure the “return on investment” (ROI) in EU VET mobility (especially for 19+ years old participants, and EQF levels 4 and higher), investigating affecting factors, and devising methods and tools for turning them into success factors.

Its objectives are:

- increasing quality in learning mobility;
- attracting more participants to EU mobilities;
- attracting more companies available to host EU mobilities;
- supporting policies for mobility both at institutional and at provider/intermediary organisation level.



HOW DOES IT WORK?

The project starts collecting data from different stakeholders in partner territories: Erasmus+ VET National Agencies, VET providers, companies and Associations, students, etc.

Collected data set the baseline for the definition of tentative performance indicators for the measurement of the ROI of EU VET mobility. Based on such indicators, partners plan and run a second investigation round, actively involving a sample of some 4.800 stakeholders, and testing indicators on on-going mobilities.

Collected data will be analysed, indicators will be weighted and conveyed into a single, composite, statistical figure, and outcomes presented as a comprehensive system of measurement, including a “toolbox” for exploitation in partner and other organisations. A final round among stakeholders will allow assessment and adjustment.



WHAT WILL IT DELIVER?

- A survey, documenting factors that are perceived as drivers to EU VET mobility usefulness by stakeholders;
- A set of indicators for measurement of “return on investment” in EU VET mobility
- A report on actual “return on investment” of EU VET mobility in partner territories and organisations;
- A toolbox, collecting all the above and offering guidelines to replicate processes and measures on one’s own, plus recommendations for mainstreaming findings into mobility policies either at provider and at institutional level.

PARTNERS



Istituto Formazione Operatori Aziendali (Italy)
boetti@ifoa.it



Region Emilia-Romagna (Italy)
milena.garavini@regione.emilia-romagna.it



University of Padua - Department of Statistics
fabbris@stat.unipd.it
bocuzzo@stat.unipd.it



Arbeit und Leben Hamburg (Germany)
nicola.schreiner@hamburg.arbeitundleben.de
katrin.busche@hamburg.arbeitundleben.de



Hamburger Institut für Berufliche Bildung (Germany)
gunnar.binda@vet-projekte.de



Incoma (Spain)
projects@incoma.net



EUROYOUTH Portugal (Portugal)
projects@euroyouth.org



European forum of Technical and Vocational
Education and Training (Belgium)
vc@efvet.org
ag@efvet.org

