Inclusive Tourism Education

- Intro about the workshop 5’
- TT Tourism 5’
- TT Inclusive Excellence 5’
- Best practice 10’
- Small groups debate 45’
- Plenary restitution 15’
- Closure of the workshop 5’
STRUCTURE & MEMBERS

40 VET Providers  10 Countries  Over 80 people involved

Tourism Thematic Team COORDINATORS

Nicola Alimenti  APRO, Italy
Timo Pakkanen  SEDU, Finland
Tiny Wezenberg  Landstede, The Netherlands

Sub-Group Coordinators

Mirsada Mehremic  IUS Life, Bosnia and Herzegovina
Hugo Snabile  The Netherlands
Roberta Richiero  ENGIM, Italy

INCLUSIVE TOURISM EDUCATION
MAIN OBJECTIVES

1st: Improve sharing and cooperation among members

2nd: Improved connection with market needs

3rd: Improve teachers' competences

4th: Improve students' exchanges and activities

5th: Improve inclusion in

## RESULTS ACHIEVED SO FAR

<table>
<thead>
<tr>
<th>Mobility and WBL</th>
<th>Sustainable Tourism</th>
<th>Digital tourism</th>
<th>Future of Tourism</th>
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</thead>
<tbody>
<tr>
<td>• Presentation of good practices in blended mobility</td>
<td>• Collection of best practices</td>
<td>• Handbook on Virtual/Visual tours</td>
<td>• Analysis of trends and needs</td>
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<td></td>
<td>• Presentation of practices</td>
<td></td>
<td>• Masterclass series</td>
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METHOD

SUB-GROUPS
• TOPIC ORIENTED

TASKS GROUPS
• TASK ORIENTED

TRANSITION
INCLUSIVE TOURISM EDUCATION

ROADMAP

Present market needs analysis
Collection of good practices about sustainability
Finalize handbook

JUNE 2022 → OCTOBER 2022 (EfVET conference)

NEW TASKS

Database of members
Pilot of the virtual tour handbook
Contest about sustainability
Masterclasses
Market trend and needs analysis

NOVEMBER 2022 → MARCH 2023 (TTT annual event)
TOURISM THEMATIC TEAM
Future of Tourism
Online Masterclass Series
SAVE THE DATE!

24 November 2022 | 14.00 - 15.00 CET
"How to design, develop & evaluate a challenge in tourism based on the innovative Ethazi methodology. Real Case"

Speakers: Virginia Lacarra, Coordinator & teacher of the tourism department & Ethazi methodology, Irida Tase, Project Coordinator, CEBANC

20 December 2022 | 14.00 - 15.00 CET
"Hybrid Didactic Cooperation Among Schools in Hospitality & F&B. Case Study"

Speakers: Maria Cristina Galeasso, Project Manager, APRO Formazione
INCLUSIVE TOURISM EDUCATION
What do we mean by Inclusive Excellence in VET?
What do we mean by Inclusive Excellence in VET?
Theoretical Models:
Innovative & Inclusive Pedagogies:

- Reality-based learning
- Personalized support
- Environment beauty & care
Entrepreneurial & Agile Governance:

Innovation implementation
- Curricula
- Training methods
- Organization & management

Innovation identification
- Skills
- Technology

Innovation integration
- Curriculum
- VET ecosystem structure
- Policy

Innovation Consolidation
- Teachers & Trainers’ Skills
- Didactical Methods
- Validation
- ...

Advisory & Policy Advocacy:
- CEDEFOP
- ETF
- UNEVOC
- VETNET

Inclusive Vocational Excellence Thematic Team

A Thematic Team for Knowledge sharing & Capacity Building

The IVE TT will propose QUATERLY WEBINARS to share specific approaches and tools for capacity building of staff at different levels: trainers, managers, leaders.

Empowered by:

EFVET Annual Conference 2022 “The Future Skills Revolution for VET and CVET in Europe” in Kuopio, Finland
Book the Agenda!

First Training meeting on:  
*Tutoring for Personalized Educational Plans*

EFVET Annual Conference 2022 “The Future Skills Revolution for VET and CVET in Europe” in Kuopio, Finland
TAD
The Ability Advisor:
Improving the Tourism for All Market by VET

Presentation by Roberta Richiero - ENGIM
The project

TAD was a project funded by the European Union Erasmus+ programme under Key Action 2 (KA202 Strategic Partnerships for Vocational Education and Training), addressing accessible tourism.

The project aimed to contribute to making Europe a truly accessible destination for all visitors by training professionals in the tourism and hospitality sector through a work-based learning approach, looking at the issue from a new point of view.

TAD prepared, tested and introduced the professional profile of the “Ability Advisor” whose mission and acquired knowledge and skills will help Small and Medium-sized Enterprises (SMEs) in the tourism field to develop their business and improve their services to the accessible tourism market.

website: https://abilityadvisor.eu/
The partners

*Project coordinator:* Public institution Panevezys Labour Market Training Centre – Lithuania

*Project partners:*
- European Network for Accessible Tourism non-profit association – Belgium
- Bluebook s.r.l. – Italy
- ENGIM Piemonte Vocational Training Organisation - Italy
- Tecminho private non-profit organisation - Portugal
IO 1 - TAD research “A Tour Around”

Through the research carried out for this project, we have examined the topic from different points of view, collecting information about VET providers and experiences and practices regarding SMEs, exploiting and enhancing, in all this, the complementarity of the partner’s organisations.

- State of the Art in the partners countries
- questionnaires
- good practices
- Mapping of enterprises with a focus on + and -

Read the research here! [160 pages]
In the second part of the project we developed a training course for VET learners or graduates aged 20 to 35, designed to give them the knowledge and skills to start a self-employed activity as external consultants or to be employed as an internal service provider in a company or as a consultant, able to carry out accessibility assessments, inspections, consultations and access audits.

The “Ability Advisor” will analyse and inform SMEs managers and owners about how accessibility can be integrated in their businesses.

The course took place throughout a e-learning platform and ordinary training courses in Italy, Lithuania and Portugal.
IO 2 - TAD course - the topics

Module 1 – Introduction to accessible tourism

Module 2 – The access requirements of tourists with disabilities and other specificities

Module 3 – Customer Service (language, communication, stereotyping)

Module 4 – How to measure accessibility of tourist environments and services

Module 5 – Accessibility of information in the tourism sector: how to communicate accessibility?

Module 6 - The Ability Advisor role: entrepreneurial skills, tools and job opportunities for the TAD advisor
In each country:

12 participants

40 hours in class

20 hours of practice

Stakeholders involved as trainers

Handouts, sources, quizzes, videos, BPs,

All the material is in the partners’ language as well as English
What happened next?

🙌 The project has been awarded the “European Innovative Teaching Award” from the EU for its innovative topic, methodology, and the involving of a wide range of stakeholder.

The European Innovative Teaching Award is an annual initiative that showcases outstanding teaching practices within the Erasmus+ programme and recognises the work of teachers and their schools engaged in European cooperation projects.

Recognized as “Best Practice” by the Erasmus Programme

😎 In Italy: professional profile and course in the continuing education catalogue but .... 😞
TASTES BETTER WHEN IT IS ACCESSIBLE

learning.abilityadvisor.eu
Inclusive Tourism Education

1. • What kind of education do you offer about inclusive tourism?
   • Are there educational programs/modules about inclusive tourism in your school?
     • Do you have any good practice about that in your organization?

2. • How we should develop education related to inclusive tourism?
   • Which activities could we do?

3. • Which activities can be done to improve inclusion in education?

4. • Which practices do you develop in your organization to foster inclusion?

5. • What is inclusive education in your Country?